

Welcome to K4 Photography

You may be asking yourself, “What is K4 Photography, and why do I care?” Well, hopefully in this introductory letter, both of these questions will be answered along with a few others that may pop up along the way.

First, what is K4 Photography? K4 Photography is a new “start-up” full-service photography group located in the heart of Citrus Heights. K4 has “stepped out on a limb” and has started up in one of the worst economic times in history. Now, you’re probably thinking we are really crazy, but bear with me. Even though these times are hard, they fit in perfectly with our “philosophy” about doing business. We are striving hard to keep our prices affordable for all families, individuals, and companies. The founders of this company work full time in other areas and did photography for fun in their spare time. Rita Matthews from KM Dance Arts encouraged us to pursue this hobby more formally, so here we are! Because we work full-time, this is a fun side business that allows us to keep our costs as low as possible. Another way we are keeping costs low is through technology. Other photographers may still be offering prints, but we are all digital. Any photographic session with K4 is done with the latest digital equipment and is “burned” onto media (CD or flash drive) for your convenience. We also realize that with all the social networking sites, web sites and email, there is no reason to give you a print of your special occasion, as many will just scan them and distribute them to family and friends, which is perfectly fine with us (because we do the same thing).

Second, why are you getting this letter (why do you care about K4)? Well, this is the simple answer. KM Dance Arts has asked K4 to take the formal photographs of the 2010 “Energy” recital in June. This means that, prior to the recital; we will be taking all of the studio shots of the dancers from each participating group. Thanks Rita for this opportunity! More information will be available very soon regarding prices and timelines for those wishing to participate.

Third, I know you didn’t ask, but I wanted to let you know, since we are a full-service photography group, we take all studio photographs, outdoor photography, family portraits, sporting events - anything you can dream of (at least those that you want memorialized). Please contact us if we can help you capture those special occasions that you never want to forget.

Here is our contact information:

Bill or Caylee Kizer, K4Photography 916.745.1048 or K4Photo@thekizerfamily.org – please mention you heard about us through KM Dance Arts!